

**SXSW**

**20  
16**

**MUSIC**

**MARCH 15-20  
AUSTIN, TX**

By purchasing your registration before the February 12 deadline and making your hotel reservation through the SXSW Housing Department, the money you will save in hotel accommodations would be enough to purchase more than 3 music badges!

**Four Star Hotel: King Bed - Club Level  
Downtown** (3-minute walk to Convention Center)  
**Rates from March 16-20** (4 nights)

**Booked Through  
SXSW Housing**

**\$1,334.00**

**Booked Through  
Online Travel Agency**

**\$3,875.50**

**PRICE DIFFERENCE:**

**\$2,503.50**

- Ability to cancel your hotel reservation up until 28 days prior to check in.
- Pay for your room when you check out, less your hotel deposit

- Hotel often requires pre-payment
- Room is often nonrefundable
- Market rates can peak at 3 times the SXSW conference rate